



REAL RESULTS ROADSHOW

Featuring Revystar® XE

with Farmers, for Farmers

We invite you to join us on **Friday 14 February 2020** to meet other farmers and discuss the season ahead.

When: Friday 14 February 2020
Where: Ravenwood Hall, Bury St Edmunds, IP30 9JA
Time: 10.30 to 16.00
Register: [CLICK HERE](#)

What's involved;

As part of the farming community, you are invited by BASF to an innovative event to launch the new cereal fungicide, Revystar® XE. Eight events will be held throughout the UK, bringing farmers together to discuss their challenges and plans for spring 2020.

Set in the Edwardian **Ravenwood Hall**, our roadshow event will bring together farmers Toby Hogsbjerg, Hannah Darby and Edward Vipond who farm in Norfolk, Lincolnshire and Suffolk.

Farmers involved in BASF's Real Results Circle will share their field trial results of using Revystar® XE on their farms last spring. You'll hear first-hand how they got on and what they thought.

Soil health expert, Professor Jenni Dungait will also be giving her advice on how to manage soils following the wet conditions, and ADAS will share their independent research into Revystar® XE's performance.

BASIS & NRoSO points available for attending.

Register



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Agenda

10.30	Tea & coffee available
11.00	<p>Welcome from event co-chairs Hugo Pryce, Agronomy Manager, BASF Toby Hogsbjerg, Farmer and Real Results Circle Hannah Darby, Farmer and Real Results Circle</p>
11.15	<p>Morning session: A Farmer Focus Toby Hogsbjerg, Farm Manager Toby will give an overview of the Norfolk farm business which he joined in 2018, plus his experiences with trials both in Norfolk and Oxfordshire (where he was formally based). Hannah Darby, Farmer Hannah will give an overview of her farm business, new innovations introduced to improve yield and the value of a wide-support network. Mike Green, Sustainability Manager, BASF Mike will share some of his 30-years of agronomy and environmental experience managing projects on soil health, delivery of food and environmental resources, as well as whole-farm sustainability systems. A session offering practical on-farm solutions. Prof. Jenni Dungait, Soil Health Expert A look at soil remediation and health, as well as how to deal with compaction and wet weather, following the high rainfall this winter.</p>
13.00	Lunch: A hot meal followed by something sweet!
13.55	Video: A look at farmer challenges across the country.
14.00	<p>Afternoon session: Revystar® XE Hugo Pryce, Agronomy Manager, BASF The local recommendation for Revystar® XE Daniel Kindred, ADAS The independent view – a look at their trials across the UK, and locally with Revysol. Matt Keane, Agronomy Manager, BASF The technical story behind the fungicide Revystar® XE, what can it do for your crops and why the industry is so excited by this new innovative solution. Edward Vipond, Farmer A first-hand experience with Revystar® XE on the ground looking at Edward's 2019 wheat trial, his programme and the results.</p>

Revystar® XE and Revysol® are registered trademarks of BASF. Revystar® XE contains Revysol® and Xemium. Revysol® contains mefenfentrifluconazole. Xemium contains fluxapyroxad. Always read the label and product information before use. For further product information including warning phrases and symbols, you can refer to agricentre.basf.co.uk.

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Meet some of the speakers

**Toby
Hogsbjerg**



Toby grew up on a farm in Sudbury, Suffolk and attended Harper Adams where he gained an agricultural HND then started his career with Broadoak/Coop Farms near Kings Lynn, Norfolk. There, he specialised in root crop production.

Now Toby is Farm Manager at the Wicken Farms Company, a job which he started in October 2018. Soils range from blow away sand to sandy clay loam. The farm soils have low organic matter content due to the light land and root crops in the rotation, something Toby is hoping to improve.

The estate has over 350ha of spring cropping. Toby is planning to make cover cropping a key element to ensure that the soils are the best that they can be, with the current limitations.

Hannah Darby



Hannah is a fourth-generation farmer, on the family farm with her Uncle. Following a career in physiotherapy, Hannah practised until 2013 when she decided to go back to studying, doing a Masters in arable crop management at Writtle College.

Across the farm soil types range from black organic silty clays to clay. The organic soils are relatively low in trace elements and the black soils are very rich in nitrogen, causing plants to become lazy in the uptake.

Hannah introduced guidance and yield mapping soon after she returned to the farm. The new sprayer has boom levelling and nozzle shut off, as well as technology to ensure that the chemical is applied more accurately, increasing efficiency and financial savings.

Edward Vipond



Edward's family farmed in Suffolk for 100 years before moving to the Scottish Borders. Edward worked on a mixed farm prior to studying agriculture at Moulton College in Northamptonshire. Following this, he undertook a post-graduate farm business and organisation management course at SRUC.

For 14 years, Edward worked as a farm manager for Velcourt and undertook a Nuffield Scholarship, studying precision farming in Australia, United States and Europe. Edward now manages Troston Farms Ltd, near Bury St Edmunds.

The farm has a range of soil types, including; blow away sand to moderately heavy clay. Some of the light land requires irrigation, whilst other fields on the same farm can have structural issues. Rotational ploughing is used as a strict Blackgrass control method.

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Mike Green



Mike has over 30 years of agronomy and environmental experience. He joined BASF Agricultural Solutions in April 2017 as Agricultural Sustainability Manager for the UK and Ireland.

Mike's role is to "manage the balance" between profitable crop production and a healthy farming environment, providing policy and technical insight into this complex relationship.

As well as managing projects on soil health, delivery of food and environmental resources in the farming landscape, Mike works on whole-farm sustainability systems at the BASF sustainability farms to showcase what is possible. He previously worked as the National Arable Specialist for Natural England, developing a Farm Wildlife Package.

Jenni Dungait



Jenni runs an independent soil science consultancy 'Soil Health Expert' and is Editor-in-Chief of the European Journal of Soil Science.

She holds honorary professorial positions at SRUC in Edinburgh and the University of Exeter and has 20 years of research experience, focussing on the application of science to problems of soil management in agriculture.

She has a global reputation for her expertise in soil organic matter management, including soil carbon sequestration, in farming systems. In this unique position, she balances the interface between academic research and practical application and has developed strong working relationships within the agricultural sector across the UK.

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The Venue



Set in 7 acres of countryside, Ravenwood Hall dates to the reign of Henry VIII and has maintained some of its history, with architectural features such as ornate carved oak structures, which are still in place today.

The Real Results Roadshow event will take place in The Edwardian Pavillion, set in the grounds with its own garden and private lawn.

Car Parking – plenty on-site.

Location - sat nav postcode IP30 9JA

What3Words – scanning.puncture.bronze

Road – Located just outside Bury St Edmunds and midway between Norwich, Cambridge, Ipswich and Colchester, you can find Ravenwood Hall just off the A14 at junction 45.

Train – the closest train station is Bury St Edmunds.

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